Quarterly report of customer satisfaction ratings from VendorRate

Inside:

Top rated IT and Telecom Vendors Top rated Vendors by industry Top rated Vendors by company size

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VendorRate Q3 Report Executive Summary

Please read VendorRate observations and comments about the data results in the blue sidebar as you browse the report.

VendorRate began collecting customer satisfaction ratings in March of 2008, and this is our second report. The more technology professionals rate their vendors, the better this report becomes.

Please click "Rate a Vendor" in the upper right hand corner of any page to rate a vendor in less than 3 minutes.

The green, blue and red color key used on vendorrate.com scorecards is reflected in The VendorRate Report.

Exceptional
Average
Poor

Executive Summary

Overview

Welcome to The VendorRate Report for the third calendar quarter of 2008. The VendorRate Report summarizes customer satisfaction ratings entered by technology professionals at our website, trade shows, professional conferences and virtual events. VendorRate also collects rating information in cooperation with user groups, trade associations, event management, and IT and telecom departments from organizations of all sizes. VendorRate is vendor neutral and accepts neither vendor sponsorship nor advertising.

Highlights of The VendorRate Q3 Report

- IBM's Informix received the highest overall ranking with a score of 91
- VMware, CDW, and Apple (Desktops & Notebooks) repeated as highest rated vendors
- EMC and Microsoft (Operating Systems) repeated in lowest rated vendor listing
- Tech services industries continued to lag behind hardware and software industries in customer satisfaction
- 10 or more ratings per vendor were required to be eligible for the Top Vendor listing in Q3
- · A new "Honorable Mention" section was created for companies with greater than 5 but less than 10 ratings
- IBM Servers also made the Top rated vendor list, but IBM Global Services is listed among Low rated vendors
- Both well known and lesser known brands won top honors in the Performance Category section on pages 8 and 9





Vendors rated Exceptional

Informix was the top scoring vendor for Q3, posting a summary score of 91. Informix received ratings from more than 120 organizations, indicating a high level of customer satisfaction.

Apple, CDW and VMware repeated their Q2 listing in the Exceptional rating section. Newcomers to the top rated vendor list include Quest Software and Oracle Software. Q2 top vendor ChemSW continued to receive summary scores above 90, although reduced rating volume moved them to the Honorable Mention section.

Honorable Mention

Eight vendors are listed who were rated Exceptional but did not receive the minimum 10 ratings required to make the Q3 Exceptional vendor list. Honorable Mention vendors received between 5 and 10 ratings during the period; more detailed information may be found when reading the Comments section for each vendor.

Note: Summary scores may not equal the sum of individual criteria due to rounding to the nearest integer.

Vendors rated Exceptional												
	sco	ke Rec	offinend inte	, grith Cof	nnunicativ Tine	in Jes	pility Rei	Cus Cus	stoner set	rdice	Aprile Litte	schive nees
Informix	91	9	9	9	9	9	10	9	8	9	9	
VMware	86	9	9	9	8	9	9	8	8	9	9	
CDW	86	9	8	9	9	9	9	9	8	8	8	
Apple Desktop-Notebook	84	9	8	8	9	9	9	9	7	9	9	
Quest Software	81	8	8	8	8	9	8	7	7	8	9	
Oracle Software	81	9	8	8	8	8	9	7	7	9	8	

Hanayahla Mantian — Vandaya yatad Evaant	ional but with fewer than 10 ratings (minimum 5)
Honorable Mention — Vendors rated Except	ional but with tewer than 10 ratings (minimum 5)

			mend		nnunicatif	oss ,	-11	itt	storner ser	vice	
	gçö	Ve Vec	ormend	grity Cot	nmul Tim	Jea	dilit's Rei	,ability Cus	storne Bud	ider far	erise Litecti
iXsystems	95	10	10	10	10	10	9	10	9	10	10
Digital & Analog Design	93	10	9	9	9	9	10	10	9	10	9
ChemSW	92	9	9	9	9	8	9	10	8	9	9
Intel	88	9	9	9	9	8	9	8	9	9	9
HP Printers	88	9	9	9	9	9	10	9	8	9	9
IBM Server & Systems	88	9	9	8	8	9	9	9	8	9	9
BEA Systems	85	8	8	9	8	9	9	9	8	8	9
Network Appliance	80	8	8	8	8	8	8	8	7	8	8





Lowest rated vendors

Microsoft's Operating Systems and EMC repeated in list of vendors receiving the lowest summary rating scores.

Newcomers to the Lowest rated vendor list include Accenture, AT&T Wireless, Comcast Business, IBM Global Services.

On the Edge

Five vendors are listed who were rated with the lowest summary scores but did not receive the minimum 10 ratings required to make the Q3 Poor vendor list. On the Edge vendors received between 5 and 10 ratings during the period; more detailed information may be found when reading the Comments section for each rating.

Lowes	t rated	vend	ors

	Scot	le Rec	ornnerd inte	ority Cor	hrunicatic	ainess Jea	bility Rel	Cue	ioner set	uice LXC	erise Erie	ctive ress
IBM Global Services	63	6	6	6	6	6	6	6	5	6	6	
AT&T Wireless	63	6	6	6	6	6	6	6	6	6	6	
EMC	63	6	6	5	5	6	6	6	5	6	6	
Comcast Business	60	5	5	6	6	7	6	4	6	5	6	
Microsoft Operating Systems	59	5	5	5	5	6	5	5	6	6	5	
Accenture	58	6	5	6	6	5	6	5	4	6	5	

On the Edge — Lowest rated vendors with fewer than 10 ratings (minimum 5)

	sco	e ged	onmend inte	grity cor	hrunicatic	un Ziness Jiness	diity aei	,ability Cus	storner Ser	vice /	erise Lite	ctivenese
		$\overline{}$						ĺ				
Microsoft Server/Infrastructure	62	6	5	6	6	8	6	6	6	6	6	
Computer Associates	54	5	6	5	5	5	5	5	6	6	6	
Sprint Nextel	54	5	5	5	5	7	5	4	6	5	6	
ProTegus	52	6	6	6	6	6	5	5	5	3	5	
SAP America	51	5	5	5	5	6	6	4	5	5	5	



Ratings by Small Companies

VendorRate "drill-down" reports let subscribers compare data according to a variety of criteria including the size of the company providing ratings.

This page shows Exceptional and Poor ratings received by customers working for small companies with less than 500 employees. This Small Company group represents 45% of all members on VendorRate.

Apple's Desktop-Notebook group was the only repeat vendor from the Q2 Report making the Small Company listing.

Vendors must have received at least 5 ratings by Small Companies to be included in this section.

Vendors rated Exceptional by Small Companies												
	Scot	e Rec	ornine rid	grity cor	inunication Time	arness Usa	Diffy Rei	Cue	some set	det fix	erijee Erie	chive tess
iXsystems	93	9	10	9	9	9	9	9	9	9	9	
Digital & Analog Design	93	10	9	9	9	9	9	10	9	10	9	
Informix	92	10	9	9	9	9	10	9	8	9	10	
Intel	89	9	9	9	9	9	9	8	9	9	9	
VMware	86	9	9	9	8	9	9	8	8	9	9	
Apple Desktop-Notebook	85	9	9	9	9	9	9	8	7	9	8	
CDW	80	8	8	8	8	8	8	9	7	8	8	

Vendors rated Poor by Small Companies												
	Scot	e Rec	onnend inte	grity Cor	north Time	or Use	Jolity Rel	ability Cut	storner Set	ruice Soget Ext	Jertise Effe	cityeness.
AT&T	61	6	6	6	5	6	7	5	6	6	7	
Sprint Nextel	47	5	4	4	5	6	4	3	6	4	5	





Top ratings by Medium Companies

VendorRate "drill-down" reports give subscribers the ability to compare data according to a variety of criteria including the size of the company providing ratings.

This page shows Exceptional and Poor ratings received by customers working for medium sized companies with 500-2500 employees. This Medium Company group represents 23% of all members on VendorRate.

This is the initial Medium Company section in The VendorRate Report, so there are no repeat vendors listed. Companies must have received at least 5 ratings by Medium Companies to be included in this section.

Vendors rated Exceptional by Medium Companies												
			. /		, /;i	n /				, vice	. /	. / .
		() ₍	ornmend inte	ority cor	Arturication Time	Jiness Jse	oiity ;	,ability Cus	atomer se	oet /	etise Ete	cilveness
	Scot	Rec	Inte	, co.	Tim	150	, Ve	Crie	But	, ft	' th	
Informix	90	9	9	9	8	9	10	9	8	9	9	
Quest Software	85	8	9	8	8	10	9	7	8	9	9	
Sybase	80	8	8	8	8	8	9	8	8	8	8	
	1	I	1	1	1		1	1	1	1	I	1

Vendors rated Poor by Medium Companies												
	Sco	le Rec	ornnend Inte	gith Cor	nnunicatif	ainess Jes	dity Rei	Cur	stoner set	det fix	erise the	tive tees
Dell Desktop-Notebook Microsoft Operating Systems	61 40	6	6	6 4	6	7 5	7	5 3	6	6 5	6 4	
	I	1	I	l	1	I	I	l	1	I	l	



Ratings by Enterprise companies

VendorRate "drill-down" reports give subscribers the ability to compare data according to a variety of criteria including the size of the company providing ratings.

This page shows Exceptional and Poor ratings received by customers working for Enterprise companies with more than 2500 employees. This Enterprise Company group represents 37% of all members on VendorRate.

There are no repeat vendors in the Exceptional section of the Enterprise list (VMware received only 4 ratings from Enterprise Companies in Q3). EMC repeated the Poor scoring category.

Vendors must have received at least 5 ratings by Enterprise Companies to be included in this section.

Companies rated Exceptional by Enterprise Companies												
Score Recommend Integrity Communication I seatiffy Reliability Reliability Customer Service Experies Experies												
Informix	90	9	9	9	9	9	9	9	9	8	9	
CDW	89	9	9	9	9	9	9	9	8	9	9	
Oracle Software	88	9	9	9	9	9	9	9	7	9	9	
Apple Desktop-Notebook	84	9	8	8	9	8	9	9	7	8	9	
Quest Software	80	8	8	8	8	9	8	7	8	8	8	

Vendors rated Poor by	/ Enter	nrica Ca	mnaniae
vendors rated Foor by	y cillei	prise Gu	ilipallies

			and		catic	N _			ser	vice		4
	gco	le bec	ornnend Inte	gity cor	nonunicatic Time	aliness Usa	dity Rei	,ability Cur	atomer ser	get exc	eriise Erie	ctiveri
EMC Corporation	63	6	6	6	6	7	7	6	5	7	6	
Accenture	61	6	6	6	7	6	7	6	6	6	6	
Microsoft Operating Systems	61	6	6	6	6	6	6	6	5	6	6	
IBM Global Services	60	5	6	6	5	6	6	6	4	6	6	
Microsoft Applications	55	6	6	5	5	6	5	5	5	3	5	
ProTegus	52	6	6	6	6	6	5	5	4	3	5	





Highest overall scores for each VendorRate category

This table lists those companies with the highest score for each individual rating category. Both Highest Score and Honorable Mention vendors are included.

iXsystems and Digital & Analog Design led all vendors by receiving the top score in 10 categories.

Vendors with highest ratings in most categories

iXsystems	10
Digital & Analog Design	10
HP Printers	9
ChemSW	9
Informix	9

These results may be indicators of outstanding areas of customer satisfaction. More detailed information may be found when viewing VendorRate's Comments section and using the Compare & Rank Vendor function.

Highest Scores for each VendorRate rating category

Rated highest for Recommend

Apple Desktop-Notebook Informix CDW Intel

ChemSW Oracle Software
Digital & Analog Design iXsystems

HP Printers VMware

IBM Server & Systems

Rated highest for Integrity

ChemSW Informix
Digital & Analog Design Intel
HP Printers iXsystems
IBM Server & Systems VMware

Rated highest for Communication

BEA Systems Informix
CDW Intel
ChemSW iXsystems
Digital & Analog Design VMware

HP Printers

Rated highest for Timeliness

Apple Desktop-Notebook HP Printers
CDW Intel
ChemSW Informix
Digital & Analog Design iXsystems

Rated highest for Usability

Apple Desktop-Notebook BEA Systems
BEA Systems HP Printers

CDW IBM Server & Systems

ChemSW Informix
Digital & Analog Design iXsystems
Quest Software VMware

Rated highest for Reliability

Apple Desktop-Notebook Intel
BEA Systems Informix
CDW iXsystems
ChemSW Oracle Software

Digital & Analog Design Red Hat HP Printers VMware

IBM Server & Systems

Rated highest for Customer Service

Apple Desktop-Notebook HP Printers

BEA Systems IBM Server & Systems

CDW iXsystems
ChemSW Informix

Digital & Analog Design

Rated highest for Budget

Digital & Analog Design iXsystems

Intel

Rated highest for Expertise

Apple Desktop-Notebook Informix
Apple OS, Software Intel
ChemSW iXsystems

Digital & Analog Design Oracle Software
HP Printers VMware

TIF FIIIILEIS

IBM Server & Systems

Rated highest for Effectiveness

Apple Desktop-Notebook Informix
BEA Systems Intel
ChemSW iXsystems
Digital & Analog Design Quest Software

HP Printers VMware

IBM Server & Systems





Lowest overall scores for each VendorRate category

This table lists those companies with the lowest scores for each rating category on VendorRate.com. Both Lowest Score and On the Edge vendors are included.

SAP trailed all vendors by receiving the lowest score in 9 of 10 categories.

Vendors with lowest ratings in most categories

SAP	9
ProTegus	7
Sprint	7
Computer Associates	6

These results may be indicators of lower areas of customer satisfaction. More detailed information may be found when viewing VendorRate's Comments section and using the Compare & Rank Vendor function.

Lowest scores for each VendorRate rating category

Rated lowest for Recommend

Comcast Business SAP America
Computer Associates Sprint Nextel

Rated lowest for Integrity

Comcast Business SAP America Microsoft Server/Infrastr. Sprint Nextel

Rated lowest for Communication

Adobe Systems SAP America Computer Associates Sprint Nextel

Rated lowest for Timeliness

Computer Associates SAP America
Microsoft OS Sprint Nextel

Rated lowest for Usability

Accenture IBM Global Services
AT&T Wireless Microsoft OS
Computer Associates ProTegus
Deloitte Consulting SAP America

Rated lowest for Reliability

Computer Associates ProTegus
Microsoft OS Sprint Nextel

Rated lowest for Customer Service

Comcast Business ProTegus
Computer Associates SAP America
Microsoft OS Sprint Nextel

Rated lowest for Budget

Accenture ProTegus
Adobe Systems SAP America
Deloitte Consulting

Rated lowest for Expertise

IBM Global Services SAP America ProTegus Sprint Nextel

Rated lowest for Effectiveness

ProTegus SAP America



Software vendors rated Exceptional by Industry



Software Vendors rated Exceptional

VendorRate drill-down reports give users the ability to compare and rank vendor scores by industry.

In Q3, Informix, Quest Software, VMware and Oracle received Exceptional ratings in their software industries.

Companies receiving Honorable Mention had between 5 and 10 ratings.

Industry	Vendor

Industry	Vendor	Score
Business Intelligence	Informix	91
Database & File Management	Informix Quest Software	91 81
Development Tools, Operating Systems & Utilities	VMware	86
Enterprise Application Integration	Quest Software	81
Enterprise Resource Planning	Oracle	81
Storage & Systems Management	VMware Quest Software	86 81
Virtualization	VMware Quest Software	86 81

Honorable Mention — Software vendors rated Exceptional by Industry (Less than 10 ratings)

Accounting & Finance	No vendor rated Exceptional
Chemical Industry	ChemSW (Honorable Mention)
Collaborative Software	No vendor rated Exceptional
Content & Document Management	No vendor rated Exceptional
Customer Relationship Management	No vendor rated Exceptional
E-commerce	No vendor rated Exceptional
Engineering, Scientific & CAD/CAM	ChemSW (Honorable Mention)
Financial Services, Legal & Government	ChemSW (Honorable Mention)
Manufacturing, Warehousing & Industrial	ChemSW (Honorable Mention)
Messaging, Conferencing & Communications	No vendor rated Exceptional
Networking & Connectivity	No vendor rated Exceptional
Point-of-Sale & Electronic Retail Software	IBM Servers & Systems (Honorable Mention)
Security	Network Appliance (Honorable Mention)
Storage & Systems Management	Network Appliance (Honorable Mention)
Supply Chain Management & Logistics	No vendor rated Exceptional
Telecommunications Resellers	Digital & Analog Design (Honorable Mention)
Wireless Software	No vendor rated Exceptional





Hardware vendors rated Exceptional

VendorRate drill-down reports give users the ability to compare and rank vendor scores by industry.

Apple was the only vendor rated Exceptional among hardware companies during Q3.

Vendors listed under Honorable Mention received between 5 and 10 ratings.

Hardware vendors rated Exceptional by industry			
Industry	Vendor	Score	
Personal Computers	Apple Desktop-Notebook	84	
Semiconductors and Microprocessors	Intel	89	

Hardware Industries rated Exceptional by industry — Honorable Mention

Computer Networking Equipment	Network Appliance (Honorable Mention)
Mass Storage Systems	iXSystems (Honorable Mention)
	Network Appliance (Honorable Mention)
Personal Computers	HP Desktop-Notebook
Point-of-Sale & Electronic Hardware	IBM Servers & Systems (Honorable Mention)
Printing & Imaging Equipment	HP Printers (Honorable Mention)
Routing & Switching Equipment	No vendor rated Exceptional
Security Network & Encryption Devices	Network Appliance (Honorable Mention)
Servers	IBM Servers & Systems (Honorable Mention)
	iXSystems (Honorable Mention)
Wireless Telecom Equipment	No vendor rated Exceptional





Service vendors rated Exceptional

VendorRate drill-down reports give users the ability to compare and rank vendor scores by industry.

Only CDW was rated Exceptional among service vendors during Q3.

Vendors listed under Honorable Mention received between 5 and 10 ratings.

Service vendors rated Except	ional by industry	
Industry	Vendor	Score
Internet Retail	CDW	86

Applications Service Providers	No vendor rated Exceptional
Consulting and Integration Services	No vendor rated Exceptional
Data Services	No vendor rated Exceptional
Email Marketing Services	No vendor rated Exceptional
Information Technology Services	No vendor rated Exceptional
Internet & Online Services Providers	No vendor rated Exceptional
Lead Generation Services	No vendor rated Exceptional
Managed Network Services	No vendor rated Exceptional
Messaging Services	No vendor rated Exceptional
Online Marketing Services	No vendor rated Exceptional
Outsourced Development	No vendor rated Exceptional
VoIP Services	No vendor rated Exceptional
Web Consulting	No vendor rated Exceptional
Wireless Communications Services	No vendor rated Exceptional





Top and Bottom industries for customer satisfaction

The Business Intelligence and Database/ File Management Software industries received top scores for customer satisfaction.

Hardware industries continue to receive higher scores than their software counterparts, and service industries are consistently rated lower than both hardware and software.

Top 10 Industries for Customer Satisfaction

Business Intelligence Software

Database & File Management Software

Servers

Printing & Imaging Equipment

Computer Networking Equipment

Workstations

Wireless Software

Mass Storage Systems

Content & Document Management Software

Collaborative Software

Bottom 10 Industries for Customer Satisfactoin

Customer Relationship Management (CRM), Marketing and Sales Software

Enterprise Resource Planning Software

Multimedia, Graphics & Publishing Software

Accounting & Finance Software

Networking & Connectivity Software

Internet & Online Services Providers

Security Software

Internet Search & Navigation Services

Data Services

E-commerce Software





Index of vendors included in this report

An alphabetical listing of all vendors with 5 or more ratings is displayed on this page.

A complete list of all vendors rated on vendorrate.com during the third quarter of 2008, regardless of number of ratings, appears on the following pages.

Company	Score	Company	Score
Accenture	58	IBM Software	-
Adobe Systems	67	Informix	9
Apex IT	79	Infosys	7
Apple Desktop-Notebook	84	Intel	8
Apple Operating Systems	76	iXsystems	9
AT&T	63	Microsoft Applications	6
AT&T Wireless	63	Microsoft Developer	6
BEA Systems	85	Microsoft Operating Systems	5
Business Objects	70	Microsoft Server/Infrastructure	6
CDW	86	Network Appliance	8
ChemSW	92	Oracle Applications	7
Cisco Systems	75	Oracle Consulting	6
Comcast Business	60	Oracle Database / Middleware	7
Computer Associates	54	Oracle Software	8
Dell Desktop- Notebook	69	ProTegus	5
Dell Server	78	Quest Software	8
Deloitte Consulting	68	Rackspace	6
Digital & Analog Design	93	Red Hat	7
EMC Corporation	63	SAP America	5
HP Desktop-Notebook	66	Sprint Nextel Corporation	5
HP Printers	88	Sun Microsystems Server	7
HP Server	72	Sybase	7
IBM Global Services	63	Verizon Wireless	7
BM Server & Systems	88	VMware	8





All vendors with less than 5 ratings in Q3

This list includes all vendors receiving less than 5 ratings during Q3 2008.

170 Systems

A. Latham Staples & Associates

Access 2000 And Beyond

Active Power Activeunit

Acumen Solutions

AdminServer

Advanced Micro Devices
Advanced Skyline Technology

Advantage Design Group

Aero Data Recovery Agile Software

Akamai Technologies

Akorri

Alchemist Media

AGS Software

ALLTEL Alumnifinder

AMAX Engineering

Amazon Web Services

AMCC

American Power Conversion (APC)

Ameriteck Web Services Amkor Technology Anixter International

Antennas Direct

Arcplan

Arrow Electronics
Art Technology Group
AspDotNetStorefront.com

Astound Search

Ataway Autonomy Avaya Avnet

Avocent

Axiom Software Axis Promotions BakBone Software

Bank of America

BargainPrinting.com

Barracuda Networks BearingPoint BEC Technologies Bell Sympatico

Best Buy

BetterWorld Telecom

Bezeq — The Israel Telecommunications

Biscom

Bitscape Solutions Bixolon America

BizTech Black Box BMC Software Boomerang Brighterion

Brocade Communications Systems

Buchanan & Edwards Business & Decision Cablevision Systems Cambridge SoundWorks

Capgemini Cbeyond

CBL Data Recovery Technologies

CDC

CedarCrestone CentOS Cerner

Channel Performance Charter Communications Chase Paymentech Solutions

CheckFree Ciber

Cisco Network Management Cisco Routing & Switching

Cisco-Linksys ClearOrbit

Cloudcreek Systems

Cogent Communications Group Cognizant Technology Solutions

Cognos Comarch CommercialWare

CommScope

Compass Technologies

Compel (2e2)

Compellent Technologies

Compusave

Computer Associates International

Computer Brains
Computer Sciences
Compuware
Comsys IT Partners
Concur Technologies

Connect the dots

Core Services Corning Cable Systems Corporate Express Imaging Cyber-Ark Software

Data Domain

DataDirect Technologies
Datamaxx Group

DataPipe

Datavision Computer Video

Daz System

Dell Storage-Networking

Deltek

Developer Express

DHL Dice

> Dimensional Insight Document Sciences

Eagle Creek Software Services

EarthLink EDSI

El Corte Inglés

Elance Elastra

Electronic Data Systems

Elitecom

eLogic Learning

Eloqua

Embarcadero Technologies

Embara

Embratel Participações Emerging Solutions Emerson Network Power

Entology





All vendors with less than 5 ratings in Q3, continued

Emerging Solutions

Emerson Network Power

Entology ePlus

eSolutions Group EtherWAN Systems

Eurotech eVerge Group Exact Software

EYP

F5 Networks

Federal Communications Group Feith Systems & Software Fiserv Insurance Solutions Fiserv Lending Solutions

Foundry Networks

Fourth Generation Software Solutions

FrontRange Solutions Fry's Electronics

Fujitsu Computer Products of America

Fujitsu Computer Systems

Fusion-io FusionStorm Gateway

General Dynamics

Genpact

Global Crossing Limited
Global Software Incorporated

GolinHarris Gomez Google

Grayczyk Innovations GroundWork Open Source

GTSI

Halo Consulting

Harbinger Knowledge Products

HCL America Hewitt Associates HP Software HP Storage High Rely

Hitachi Consulting Hitachi Data Systems

Honeywell Technology Solutions

Hostica

Hurricane Electric HyperGen

Hyperion Solutions iAnywhere Solutions IBM Princeton iCrossina

i-flex Solutions iGate Corporation Imagine Now

Incentra Solutions Informatica InfoSpace Infragistics Ingram Micro

Innovation Data Processing Innowave Technologies Insight Enterprises

Integral7

INTEGRITYOne Partners

IntelliCorp

InterRel Consulting Invisible IT Iron Mountain

iSP3 Solution Providers
IT Convergence
ITC DeltaCom
ITS - US
J.D. Edwards
Jenzabar

Johnson Controls Jupiter Hosting

Katek Solutions KBACE Technologies Kintetsu World Express

Konica Minolta KPI Partners Kpit Infosystems

Kronos

Legal Resource Network

Lenovo LHS

Lieberman Software Lotus Development LSI

Lucidity Consulting
MainStreet Commerce

McAfee McKesson MemoryTen

Meridian Knowledge Solutions

Mesa Networks Metafore

MetroPCS Communications

Minicom Advanced Systems

MICROS Systems
MicroStrategy
Microway
Mimosa Systems
Mindflash Technologies
mindSHIFT Technologies

MITS

Montreal-DSL Motorola

MTM Technologies

MySQL Nakisa NEC Netezza Netshelter NetVision NetWitness NeuStar Neverfail

New Horizons Computer Learning Centers

Newegg NexusIS

Nims & Associates

Noetix Nokia Novell

> Numara Software NuView Systems NuVox Communications

Océ North America

oDesk

OnPoint Digital
Open Solutions



Protiviti

Rose Flectronics

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All vendors with less than 5 ratings in Q3, continued

Open Solutions **RSA Security** The Planet Internet Services Open Text Sabrix The Siemon Company

Openbravo Sage Software **Thinkmate** Openwave Systems Salesforce.com Timelink OpenX Limited Saltmine Tivoli Software Opticomm SAS Institute T-Mobile USA

Orange Parachute Toshiba America Information Systems Satyam

Orange Telecomms Scancode Systems Trend Micro

Palm ScriptLogic **Tricore Solutions** Panasonic Corporation of North America Seagate Large Enterprise Business Twiki.net Ubuntu Panasonic Notebook Seagate Small & Medium Business UC4 Software

Patni Americas Serena Software Unisvs **PBB Global Logistics** ServePath . Untangle **PDF Solutions** UPC Server Technology

ServerBeach PeopleSoft **USinternetworking** Perceptive Software ShoreTel Verecom Technologies Perficient Siebel Systems VeriFone Holdinas

Perforce Software Siemens Verio

Pervasive Software Sirius Computer Solutions Verizon Communications Phire Software House International VFRTFX Solutions

Pillar Data Systems Visual Sciences Sonic Net Polygon Software Sony Electronics VoIP Supply Pomeroy IT Solutions Spectrum Digital Volkin Flectronics Powersmiths International Sprint Volkswagen America

PricewaterhouseCoopers International Stoneware Volt Telecom Group SugarCRM Inc Priority Networks Vonage Holdings

ProComm Studio Services SunGard Data Systems VTN Technologies USA **Project Performance** Super Micro Computer Wasatch Software Super Talent Technology

Purecom Supply Chain Fusion White Springs Software **PUREmail** Symantec Enterprise Security/Compliance Wipro Technologies Symantec Enterprise Storage/Backup Wireless Analytics Quantum

Quest Diagnostics Synapsis Technology Wonderware

Synergy Global Solutions **Qwest Communications International** World Wide Technology

Rackable Systems SYNNEX Xiotech Ranzal Systems Management XO Communications

Rational Software Talend Yahoo!

Remote Services Tata America International 7anett Research In Motion Tatum Zebra Technologies

RightNow Technologies Tech Data Zeuter Development **TELCEL** Robert Half International Zmark

Rocky Mountain RAM Telenor Rogers Wireless **TELUS**

Teradata

Western Blue





Satisfaction Level

Score

8.9 Exceptional

0.5 Exceptional

9.0 Exceptional

7.1 Average

8.8 Exceptional

Exceptional

Exceptional

How VendorRate puts IT Customer Satisfaction scores online

VendorRate is a powerful web-based vendor comparison tool that lets IT professionals rate customer satisfaction using ten key performance indicators (KPIs). A rater's identity is fully confidential, rating totals are aggregated, and a vendor's total score and individual KPI scores are always available online. The 10 key areas that are rated are Integrity, Communication, Timeliness, Usability, Reliability, Customer Service,

Budget, Expertise, overall Effectiveness, and the rater's likelihood of recommending the vendor.

Rating a vendor takes about two minutes and can include user comments to help other companies with real world advice.



Compare IT vendors any way you'd like

VendorRate users can compare vendors by industry classification or from a customizable Vendor Compare List. Each comparison grid is accompanied by parameters that give the user 1.4 million personalized views of a vendor's rating, including the size of the rater's company (small, medium, or large business), prior vendor experience (new vs. repeat customer), the business duties of the person providing the rating, project status (full production, partial use, cancelled); and the geographical region(s) where the product or service was delivered. The comparison feature is currently free, but will be soon be available for a nominal annual subscription fee of \$149.

Once comparison parameters have been selected, the dynamic grid lets users sort and display vendors by overall score or any of VendorRate's ten scoring categories.



The VendorRate Compare List gives users up to 1.4 million personalized sideby-side views of vendor ratings in any category or combination of categories they'd like.

Customer voices are heard on VendorRate

VendorRate provides the following services:

- · Identifies exceptional vendors
- Helps reduce risk prior to making a purchase
- Provides valuable vendor comparison data
- Gives marketers quantifiable user satisfaction data
- Creates an important new due diligence tool to supplement industry analysts.



SubmitRating Cancel

VendorRate Scorecards identify Exceptional from Average vendors. Users can rate vendors themselves, see how vendors rate with their customers, or compare vendor ratings.

VendorRate users confidentially complete a simple rating form to rank vendors in 10 categories. Comment fields are available to record important suggestions and user experiences.





The VendorRate charter

- Transparency must protect identity VendorRate balances the need for truthful
 and open information with the risks associated with disclosing the identity of the
 Enterprise rater. Raters are validated by their business email address, but the
 rater's identity and organization are never disclosed.
- Sources must be trustworthy VendorRate is vendor neutral. To ensure an
 independent relationship with all IT vendors, VendorRate accepts no corporate
 advertising, and we partner only with independent trade associations and user
 groups. All rating scores are posted regardless of the potential for a positive or
 negative impact on a vendor.
- Rating Information must be standard and quantifiable VendorRate numerical scores provide vendor comparison and industry "best of class" rankings.
 VendorRate's Key Performance Indicator (KPI) measurements help the Enterprise customer leverage contract negotiations by providing hard data about vendor strengths and weaknesses as evaluated by existing customers.
- Make online summary information free; charge for more advanced use —
 VendorRate permits businesses of all sizes to rate vendors and view scores. The
 annual subscription service is affordable, yet provides comprehensive data analyt ics for those organizations who require more detail for their due diligence efforts.
- VendorRate requires raters to confirm their identity by providing a verifiable business email address, which also prevents employee from rating their own company. The identity of a rater is kept confidential at all times. IT professionals who supply rating information are thanked with a \$5 Starbucks Card.
- VendorRate has implemented processes to identify systemic abuse and improve the reliability of the overall rating information. Individual ratings and comments should be viewed as a single data point



VendorRate gives a voice to IT professionals, user groups and associations by providing reliable user-generated measurements to reduce risk and enhance marketing, sales, purchasing and operations programs.

Web 2.0

A wave of new Internet technologies is transforming the methods Enterprise companies use to do business with other businesses. While the media hoopla continues to focus on unique ways people communicate with friends, share music, and track areas of interest, business is now quietly adopting Web 2.0 strategies that reduce risk when considering IT purchases.

Web 2.0 Adapted for Business Use

According to Wikipedia, "Web 2.0 is a term describing the trend in the use of World Wide Web technology and web design that aims to enhance creativity, information sharing, and, most notably, collaboration among users." Although there are many parallels in "new Internet" use between the consumer and corporate worlds, Web 2.0 for business must play by a slightly different set of rules that takes into account the risks and responsibilities found in the Enterprise while continuing to provide open, accurate and reliable information.

Power shifts from vendors to users

Some of the most transformative aspects of Web 2.0 for business are new decision making tools now available to the IT community. Business users sharing hands-on experience can be found in blogs, discussion groups, and forums. Feedback from peers and colleagues provides trusted information about vendors, products, and services. When reliable, these resources help the Enterprise significantly reduce risk prior to making technology and/or financial commitments.

VendorRate adapts the Web 2.0 philosophies of collaboration and transparency with special rules required for use by the Enterprise.

Come the revolution

The "collective voice of the customer" is also a powerful information supplement to reviews provided by analysts and media. New data resources like VendorRate diminish the selective information or deliberate spin often delivered by corporate marketing departments. (When is the last time a vendor published case study or white paper that demonstrated it was not the best in class?)

Your single rating — a \$5 coffee card. Thousands of ratings combined — priceless.

Your ratings are VendorRate

VendorRate reports on ratings from technology professionals like you, but we don't create the ratings. Your contributions comprise a powerful collective voice in the IT world.

We know your time is valuable, so each first time rater will receive a \$5 coffee card as our way of thanking you for your help.



Top 10 types of vendors being rated on VendorRate

What can you say about your suppliers of:

- Desktop/laptop computers
- Servers
- Operating systems
- Telecom hardware/software
- Cell phone and wireless
- Database hardware/software
- Storage and backup
- · Security and anti-spam
- Networking products
- Business or specialty software

Invite your colleagues, user groups and trade associations to add their voices on vendorrate.com today.

